TRIPLEPIX

Company Profile

2026

An *Integrated* Creative & Media Agency

Official Partners

About Us

Your *Strategic* Creative Partner.

3plepix Sdn Bhd is more than a marketing agency and production house. We are the creative force behind brands that refuse to stay ordinary, shaping ideas, crafting **powerful stories**, and delivering campaigns that don't just reach audiences, but move them and drive **real results.**

With over 30 years of combined experience, we craft integrated strategies, bold content, and results-driven campaigns that connect meaningfully with audiences and accelerate business growth.



Our Strategic Business Network

Connected **Expertise**, Unified **Solutions.**

Supported by a strong network of strategic partners, we offer **end-to-end solutions** under one roof. Our capabilities span video and graphic production, media strategy and buying, digital and technology solutions, and event management.

TRIPLEPIX	dig.it.all	IDEAID	PIXELPRO CREATIVE	printjob	nlimit ONLINE MEDIA TECHNOLOGY PARTNER
Media Acquisition, Commercial Production, Outdoor & Sports Advertising	Digital Marketing & IT Services	Branding & Campaign Management	Event Management Press & Media Management	Large Format, Offset & Digital Print	Media Monitoring & Sentiment Analysis

Our Services

Turning **Ideas** into *Impact*

Our services are designed to move from planning to execution with clarity and purpose — bringing together the right expertise to create work that is effective, engaging, and results-driven.



Brand & Marketing Strategy



Media Buy & Planning OOH Advertising



Digital Marketing



Event Management



Video Production & Content



Press & Media Management

OUR MEDIA INTELLIGENCE NETWORK

Strategic Communications, Actionable Intelligence.

3plepix combines strategic communications expertise with NoLimit's media intelligence technology to monitor conversations, analyse sentiment and identify issues early — turning data into clear, actionable recommendations.

- Strategic Communications & Insight Reporting
- Media Monitoring Technology Partner
- Media & Social Listening
- Sentiment Analysis
- Brand Presence Score
- Early Issue & Trend Detection

OUR PRINT PRODUCTION NETWORK

Creative Direction, Production Precision.

3plepix combines campaign strategy and creative direction with Printjob's print production capabilities — translating ideas into high-quality collateral, large-format outputs and ready-to-deploy campaign materials.

Campaign Strategy & Creative Direction	Print Production Partner	Large-Format Printing	Campaign Collateral	Display & Advocacy Materials	Quality-Focused Production

Our Assets



TRIPLEPIX

Our Assets

Strategic Display Assets for Greater **Reach**

Our media assets, including LED Billboards and LED Perimeter displays, provide brands with high-impact visibility in strategic locations. Designed to capture attention and maximise exposure, these platforms help amplify campaigns through strong on-ground presence and dynamic visual communication.

OUT OF HOME

LED Board

SIZE
453.5" (H) x 151" (W)

LOCATION
JALAN TUANKU ABDUL RAHMAN

OPERATING HOURS
0600 to 2400 daily

DURATION
15 sec / spot (10 spots) – 150 sec per loop

FREQUENCY
300 spots / day minimum



Our Assets

OUT OF HOME Stadium Locations

Our LED Perimeter boards deliver *high-impact visibility* during live events – capturing attention and maximising exposure to large, highly engaged audiences.



LOCATION
Darul Aman Stadium, Kedah

CAPACITY
30,000 seats



LOCATION
Sultan Mizan Zainal Abidin Stadium, Terengganu

CAPACITY
50,000 seats



LOCATION
Likas Stadium, Sabah

CAPACITY
35,000 seats



LOCATION
MBPJ Stadium, Selangor

CAPACITY
25,000 seats



LOCATION
KLFA Stadium, Kuala Lumpur

CAPACITY
18,000 seats



LOCATION
Perak Stadium, Perak

CAPACITY
42,500 seats

Our Portfolios

Brand Activation & Creative Campaign

We bring ideas to life through immersive experiences — crafting campaigns and activations that captivate, engage, and endure.



TRIPLEPIX

TV Sponsorship

ABPBH36 (2024)

Our agency proudly managed ABPBH 2024, delivering a star-studded event that captivated millions and achieved over RM8 million in ROI for our client. From concept to execution, we ensured seamless operations, exceptional brand visibility, and unparalleled audience engagement. This iconic event, featuring dazzling performances and extensive media coverage, solidified its place as the entertainment highlight of the year.












TV Sponsorship

Tanyalah Ustaz

We also integrated the brand such as JAD and MKM Ticketing Travel & Tours into mainstream TV programmes such as **Tanyalah Ustaz**, creating natural brand presence within trusted and widely viewed content. This strategic placement not only increased credibility but also allowed the brand to connect with audiences in a more subtle and meaningful way.

Our Portfolios - *Brand Activation & Creative Campaign*

TV Travelogue

Hoondoo: Dari Korea ke Sabah

One of our signature TV travelogue projects is **“HonDoo, Dari Korea ke Sabah”**, a 13-episode series featuring a Korean duo known for their impressive renditions of Malay songs. In this unique cultural journey, they travel across Sabah, meeting various indigenous communities, learning about local traditions, and experiencing traditional Sabahan cuisine.

Each episode ends on a heartfelt note with the duo performing a classic Malay song, blending cultural exchange with music, and offering viewers a warm, cross-cultural experience unlike any other.



TV Viral:

Food Segment

"Taste & Bake" is a 13-episode dessert discovery series featuring Wany Hasrita on a mission to uncover the most viral and delicious desserts across the Klang Valley all the way to Kuantan.

In each episode, Wany visits a trending dessert spot, samples their signature treat, and selects the one that stands out. She then learns how to recreate it directly from the founder, offering viewers a mix of food exploration, storytelling, and hands-on baking.



TV Programme:

Family Telemovie

C.H.A – Cinta Hati Ayam is a lighthearted romantic comedy starring renowned and talented Malaysian actors, bringing both heart and humour to the screen.

The story follows two former university sweethearts who reunite years later as competitors in the same chicken business at a local market. Their unresolved past resurfaces just as their children, unaware of the history, fall madly in love. As love triangles, family drama, and market rivalries collide, the result is a comedic yet heartfelt journey filled with surprises.



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Our Portfolios

Digital & Social Media

We create and manage digital campaigns that build visibility, strengthen engagement, and deliver measurable performance across multiple platforms.



Our Portfolios - *Digital & Social Media*

MALAYSIA PRODUCTIVITY CORPORATION

CLIENT
Malaysia Productivity Corporation (MPC)

CAMPAIGN
High Rise Hospital Project

SERVICES
- 2D Animation / Video



Our Portfolios - *Digital & Social Media*

AZMY
CITARASA RAMAI

CLIENT
AZMY Frozen Food

CAMPAIGN

SERVICES

- Digital/Static Poster



Our Portfolios - *Digital & Social Media*

CLIENT
MYDigital ID

CAMPAIGN

SERVICES

- Digital/Static Poster



Our Portfolios - *Digital & Social Media*

CLIENT
Malaysian Palm Oil Board (MPOB)

CAMPAIGN
PIPOC 2025 - MPOB INTERNATIONAL PALM OIL CONGRESS AND EXHIBITION

SERVICES
- Digital/Static Poster



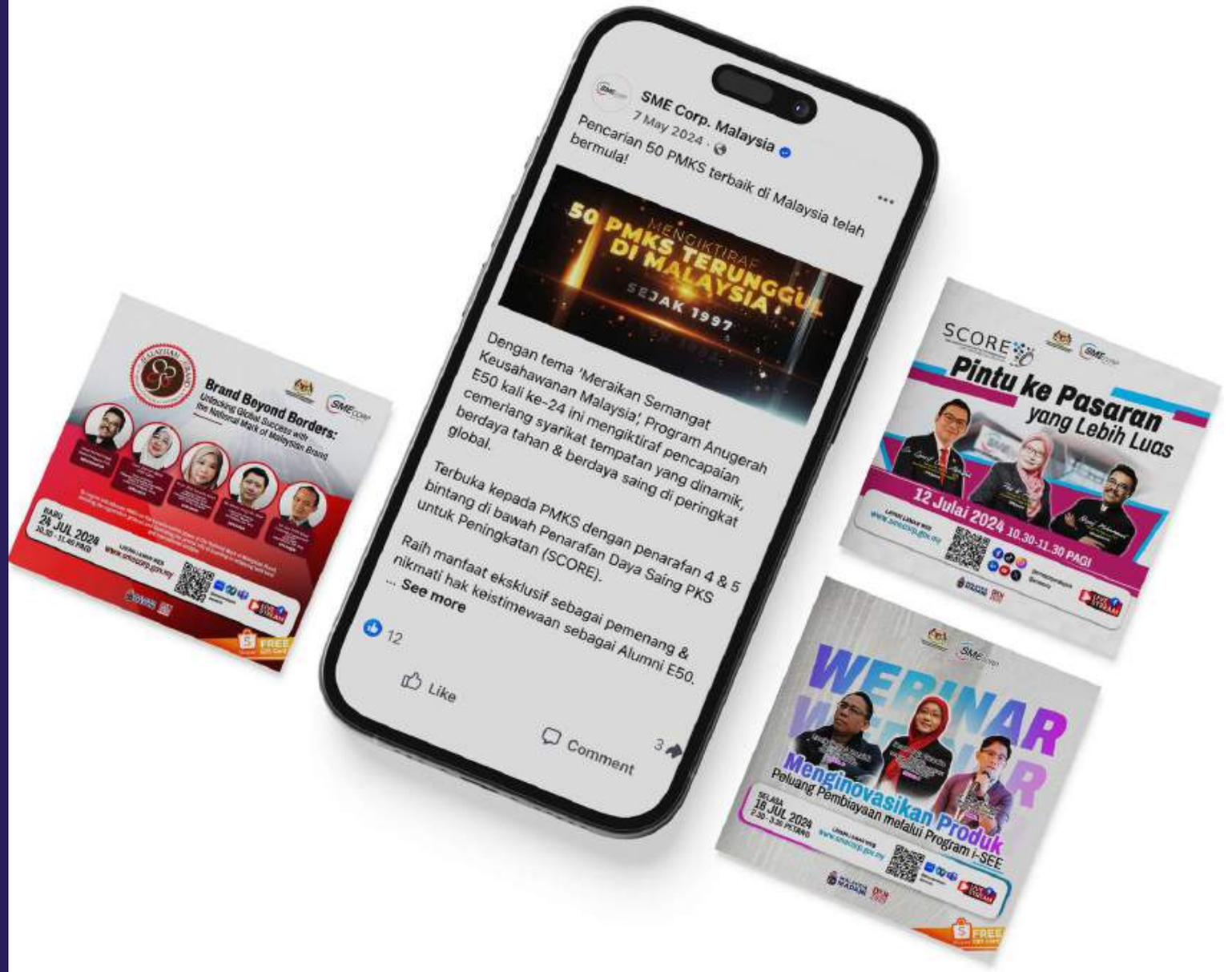
Our Portfolios - *Digital & Social Media*

CLIENT
SME Corp

CAMPAIGN

SERVICES

- Digital/Static Poster



Our Portfolios - *Digital & Social Media*

Jabatan Pembangunan Wanita

CLIENT
Jabatan Pembangunan Wanita (JPW)

CAMPAIGN

SERVICES

- Digital/Static Poster



Our Portfolios - *Digital & Social Media*

KEMENTERIAN SUMBER MANUSIA

CLIENT
Kementerian Sumber Manusia (KESUMA)

CAMPAIGN

SERVICES

- Digital/Static Poster



Our Portfolios - *Digital & Social Media*

CLIENT
Malaysian Palm Oil Board (MPOB)

CAMPAIGN
MPOB International Palm Oil Congress and Exhibition 2025

SERVICES
- Digital/Static Poster



Our Portfolios - *Digital & Social Media*

CLIENT
CIDB Malaysia

CAMPAIGN
Construction Industry Development Board (CIDB)

SERVICES
- Digital/Static Poster



Our Portfolios - *Digital & Social Media*

INSTITUT JANTUNG NEGARA
National Heart Institute

CLIENT
Institut Jantung Negara

CAMPAIGN
IJN World Heart Day 2024

SERVICES

- Digital/Static Poster







Our Portfolios - *Digital & Social Media*

CLIENT
SME Corporation Malaysia
(SME Corp)













Our Portfolios - *Digital & Social Media*

CLIENT
SME Corporation Malaysia
(SME Corp)











Our Portfolios

Video Production & Content

We craft compelling visual content that connects with audiences, from corporate storytelling to social-first videos that drive engagement



Our Portfolios - *Video Production & Content*

CLIENT
KPJ Ampang

Campaign:
International Women's Day
Ramadan Healthy Treat

Services:
- Video Production
- Digital Marketing (Tiktok Contents)
- Event Management

We provide services like video marketing, branding, and designing logos and taglines for the KPJ campaign on International Women's Day and Menu Sihat Ramadan.





Our Portfolios - *Video Production & Content*

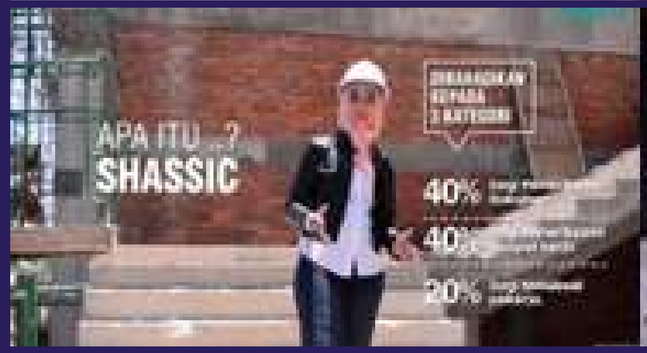
CLIENT
Construction Industrial Development Board (CIDB)

Campaign:
International Women's Day
Ramadan Healthy Treat

Services:
- Video Production
- Digital Marketing (Tiktok Contents)

3plepix is CIDB's official broadcaster, providing updates on construction news, events, and enforcement operations. We create engaging content, including DIY segments, to raise public interest in the construction industry. Our videos are promoted through digital ads on Facebook, YouTube, and Google Ads.







Our Portfolios - *Video Production & Content*

CLIENT
Duragine

Campaign:
Product Advertisement
Format:
- Video Infomercial









Our Portfolios - *Video Production & Content*

CLIENT
Malaysia Productivity Corporation (MPC)

Campaign:
High Rise Hospital Project

Format:
- 2D Animation / Video









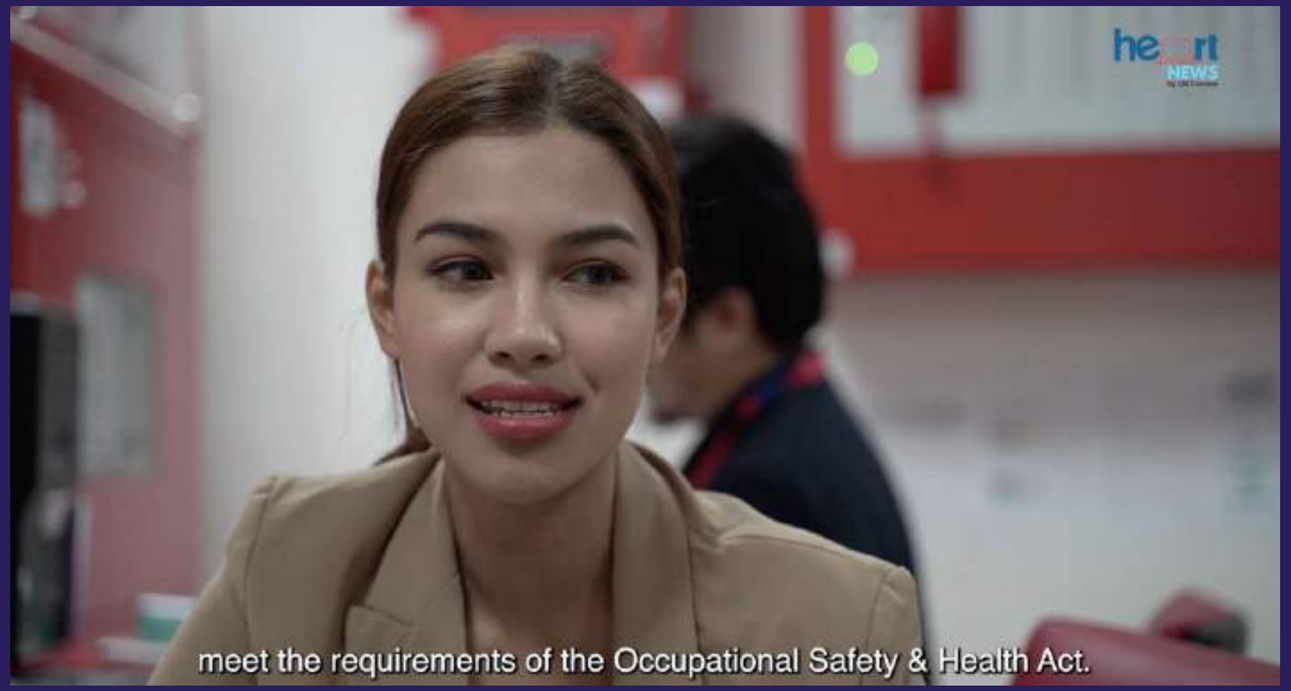
Our Portfolios - *Video Production & Content*

CLIENT
Institut Jantung Negara (IJN)

Campaign:
World Heart Day
Format:

- Video Production
- Digital Marketing
- Event Management

Marketing locally is not easy, targeting abroad is even more challenging. **IJN Indonesia** marketing video is designed to entice Indonesian to do their heart check up at IJN whilst enjoying the wonders that Malaysia can offer such as food and places of attraction.





Our Portfolios

Event Management

We specialize in event management, design, and fabrication. Notable projects include recreating the Institut Jantung Negara (IJN) experience at One Utama and Paradigm Mall, and managing CIDB's training convention at ICW 2018, where we built two pavilions.



Our Portfolios - Event Management



Annual Dinner



Grand Opening

Our Portfolios - Event Management



Booth Structure



Lighting

Our Portfolios - Event Management





Launching Gimmick







Creative Content Production

Our Portfolios

Press & Media Management

Media Coverage & PR Support

- Press release writing and distribution
- Media invitation and coordination
- On-site media management and assistance
- Strategic PR angle development to enhance publicity
- Liaison with mainstream and digital media outlets
- Post-event media monitoring and coverage reports



Our Portfolios - *Press & Media Managementt*

Press Conference Organization

We provide **end-to-end press conference organization,** ensuring a professional and impactful experience from start to finish.

Our team manages the full process from curating the guest list of journalists and media outlets, sending invitations, and coordinating RSVPs, to handling venue setup, branding, stage arrangements, and technical requirements.

- Press kits, talking points, and media briefing materials preparation.
- Facilitates registration, media seating, and Q&A flow
- Post-event we follow up with media coverage tracking and reporting.



SME CORP E50 PRESS CONFERENCE



SSM e-info PRESS CONFERENCE



IJN PRESS CONFERENCE



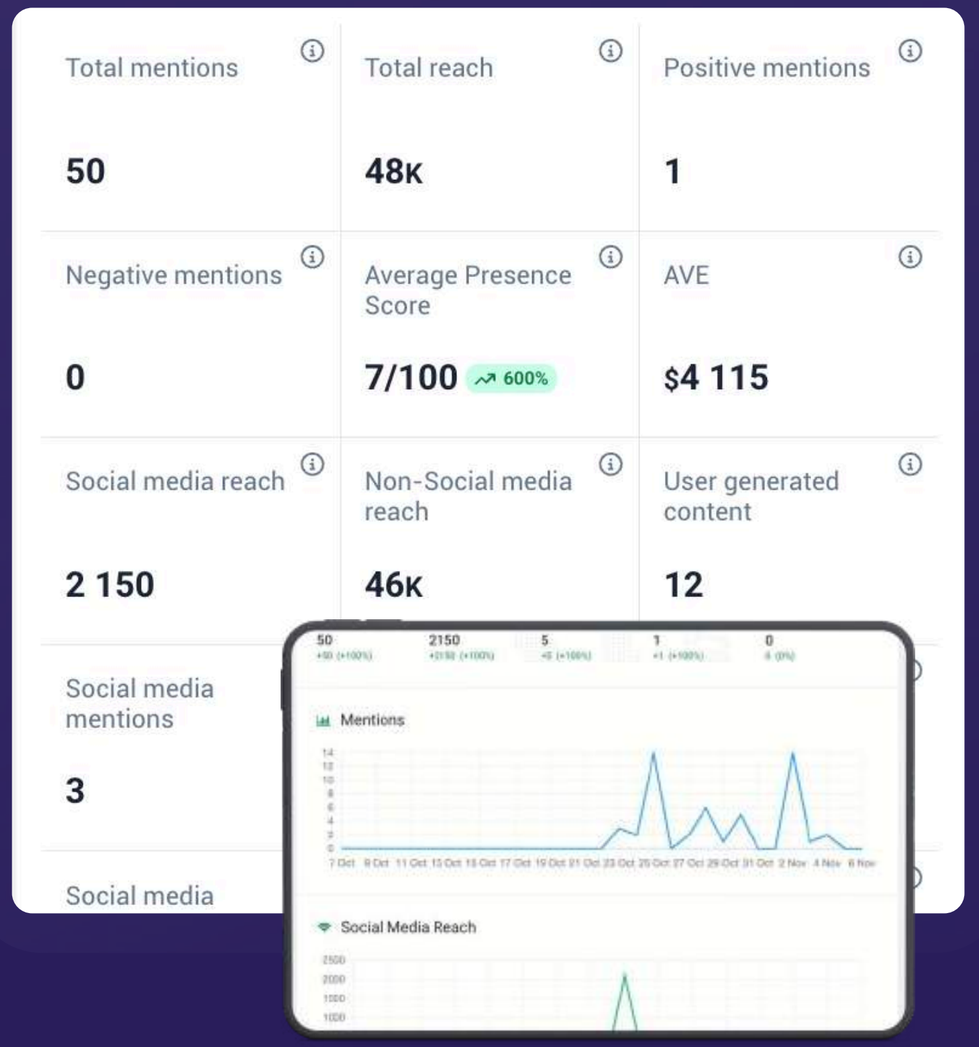
AL-IKHSAN PRESS CONFERENCE

Our Portfolios - *Press & Media Managementt*

Media Analytics

We will provide a **detailed media analytics report** covering key metrics such as total mentions, overall reach, and a presence score to measure brand visibility and engagement.

To enhance clarity, the data will be presented in an easy-to-read chart format, allowing for quick interpretation of trends and campaign performance. Each chart will include brief notes to highlight key insights and guide future strategies.



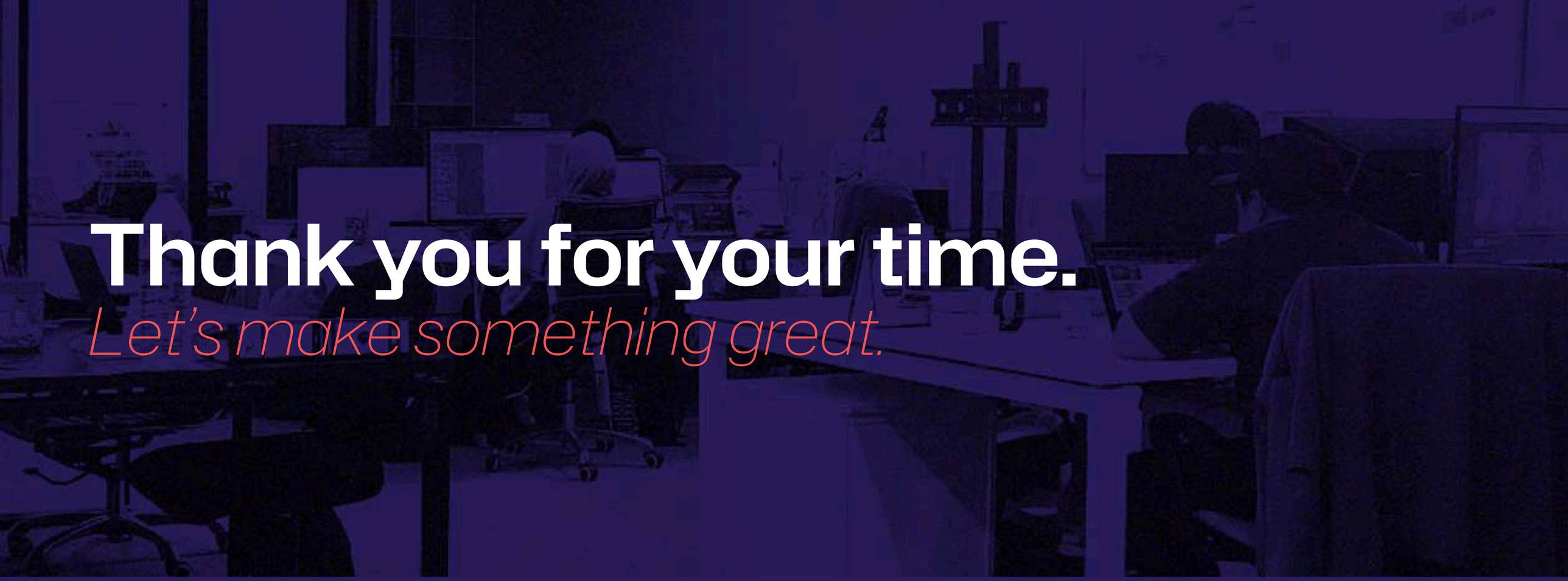
Media Coverage Tracking

We will **track and analyze media coverage** of the event across online news portals, social media platforms, blogs, and forums.

Our monitoring system captures mentions in real time, providing insights on media reach, sentiment, and engagement.

- Captures mentions
- Tracks both local and international coverage.
- Identifies Positive & Negative Sentiment
- Measures Engagement





Thank you for your time.

Let's make something great.

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